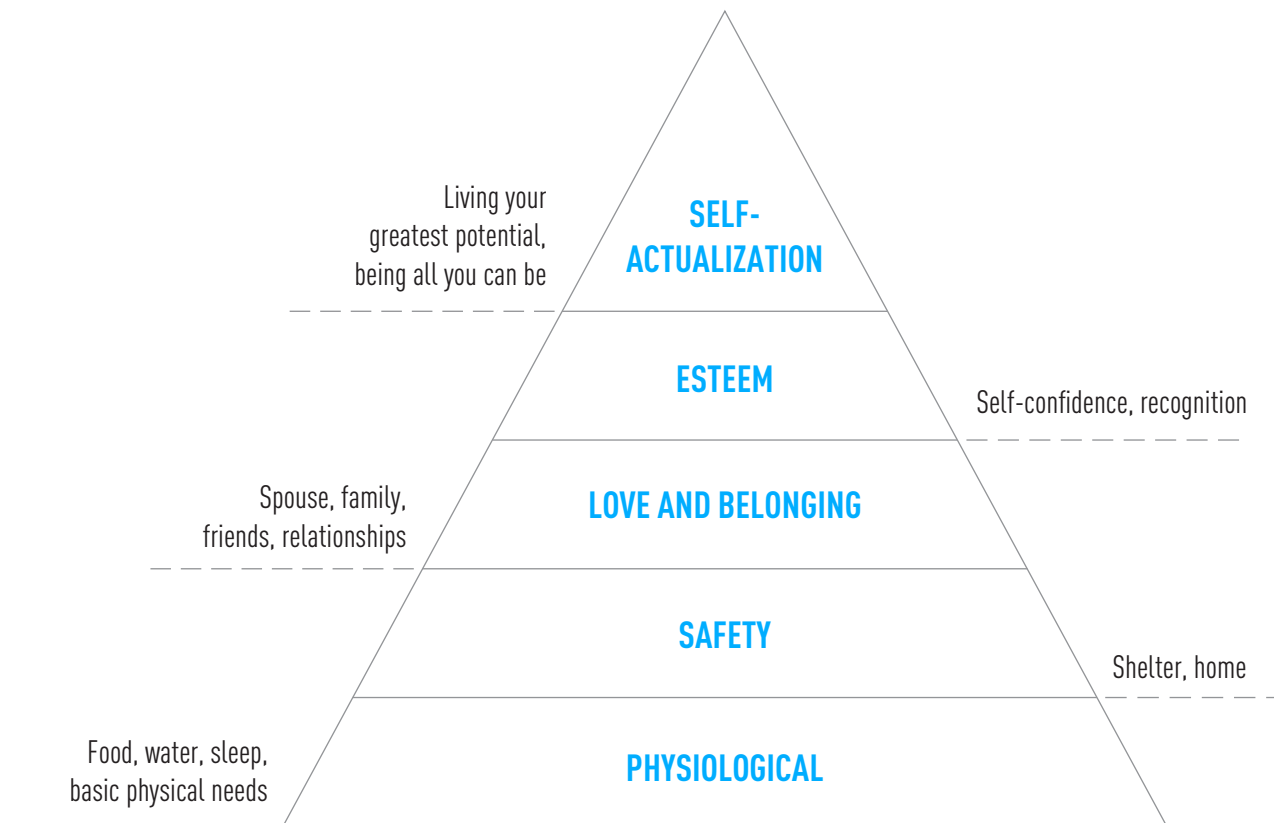


The Hierarchy Of Needs

WHO **ARE** MY CLIENTS?



1 Check the tier for your product or service.

2 Explain why your product or service is in this tier or the pyramid.

3 Describe the value that is offered to your Ideal Client.

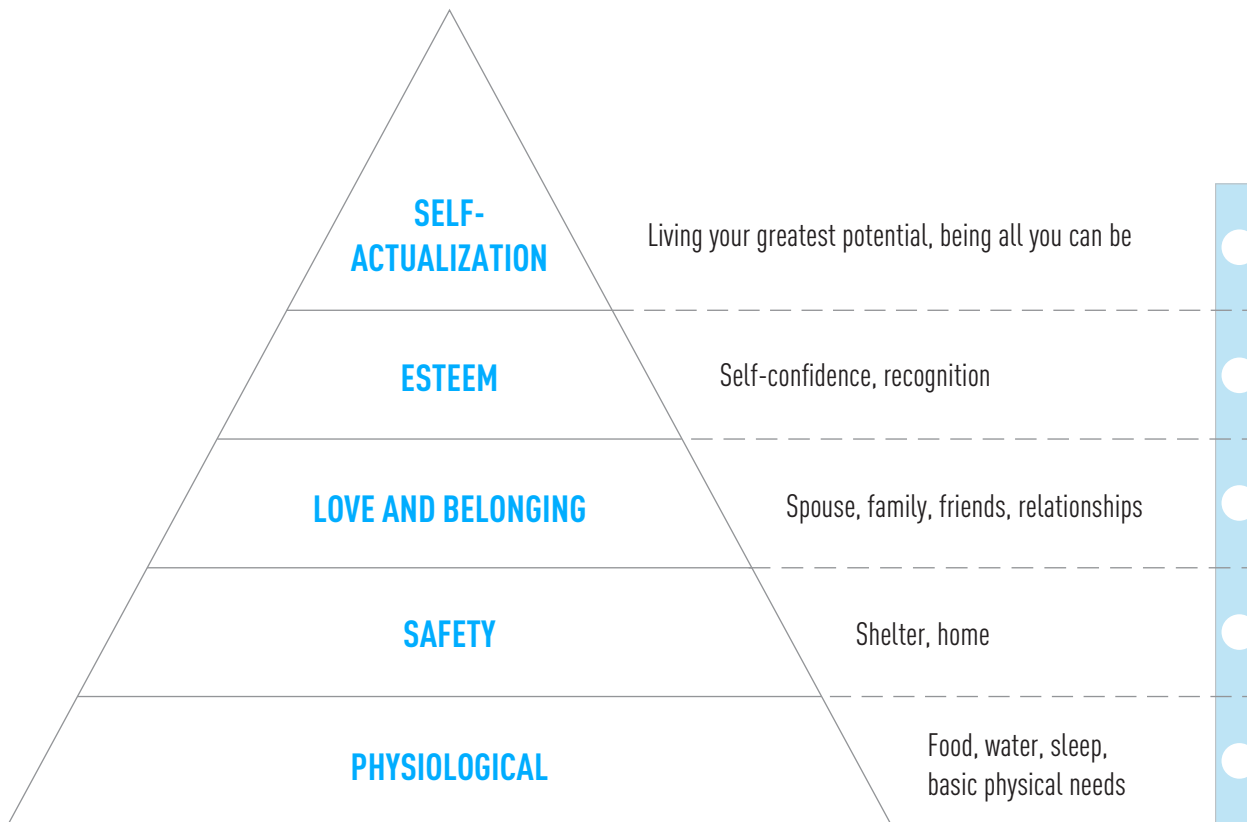
www. WHO **ARE** MY CLIENTS.com

CREDIT: Maslow's Hierarchy of needs

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